



VERTEX WEB DIGITAL

DIGITAL GROWTH AGENCY

Most Trusted Digital Marketing & IT Company!



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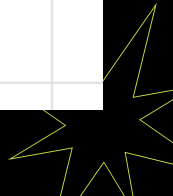
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VERTEX WEB DIGITAL





01

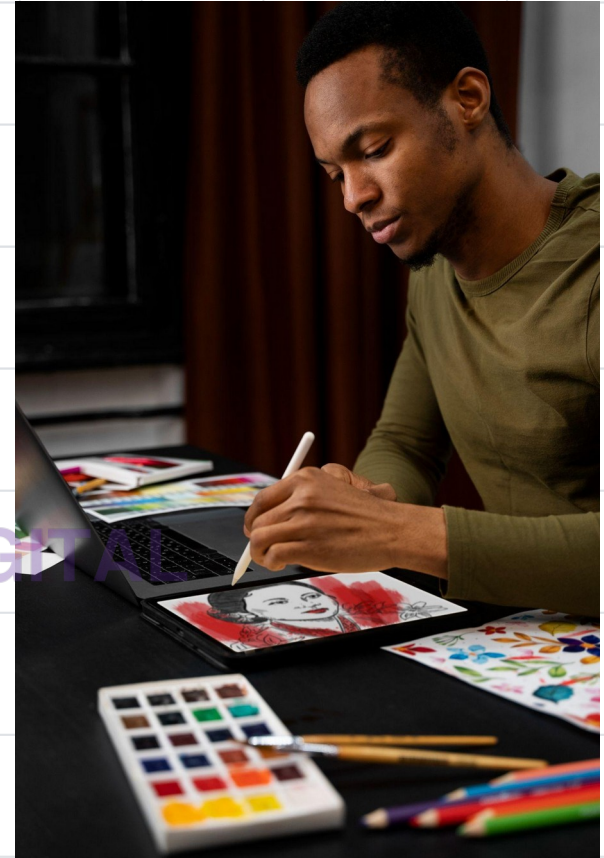
OVERVIEW

VERTEX WEB DIGITAL

OVERVIEW

Vertex Web Digital is the most trusted Digital Marketing & IT company in India.

- 24+ Years of Collective Experience
- Google & Hubspot Certified Professionals
- 350+ High Ticket Clients
- 100% Client Satisfaction Rate
- Dedicated Support



SERVICES AND SOLUTIONS

WEB DESIGN & DEVELOPMENT

1. LANDING PAGES / FUNNELS
2. PORTFOLIO WEBSITE
3. BUSINESS WEBSITE
4. E-COMMERCE WEBSITE

DIGITAL MARKETING

1. SEO
2. PPC (GOOGLE ADS)
3. PPC (META ADS)
4. SOCIAL MEDIA MARKETING
5. GOOGLE BUSINESS PROFILE
6. WHATSAPP MARKETING
7. EMAIL MARKETING
8. CONTENT MARKETING

VIDEO / INFLUENCER / PR MARKETING

1. VIDEO MARKETING
2. INFLUENCER MARKETING
3. PR MARKETING

SERVICES AND SOLUTIONS PACKAGE 1

SR. NO.	WEB DESIGN & DEVELOPMENT	PACKAGES
1	LANDING PAGES / FUNNELS	CONTACT SALES
2	PORTFOLIO WEBSITE	CONTACT SALES
3	BUSINESS WEBSITE	CONTACT SALES
4	E-COMMERCE WEBSITE	CONTACT SALES
5	CUSTOM WEBSITE	CONTACT SALES

Note:- 1 Year Domain + Hosting Included.

SERVICES AND SOLUTIONS PACKAGE 2

SR. NO.

DIGITAL MARKETING

PACKAGES

1	SEO	CONTACT SALES
2	PPC (GOOGLE ADS)	CONTACT SALES
3	PPC (META ADS)	CONTACT SALES
4	SOCIAL MEDIA MARKETING	CONTACT SALES
5	GOOGLE BUSINESS PROFILE	CONTACT SALES
6	WHATSAPP MARKETING	CONTACT SALES
7	EMAIL MARKETING	CONTACT SALES
8	CONTENT MARKETING	CONTACT SALES

Note:- Google & Meta Ads Budget to be added separately.

SERVICES AND SOLUTIONS PACKAGE 3

SR. NO.

VIDEO / INFLUENCER / PR MARKETING

PACKAGES

1

VIDEO MARKETING

CONTACT SALES

2

INFLUENCER MARKETING

CONTACT SALES

3

PR MARKETING

CONTACT SALES

VERTEX WEB DIGITAL

EXPERIENCE AND TRACK RECORD

ESTABLISHED INDUSTRY PRESENCE

24+ Years of Domain Expertise
in Digital Marketing & IT
Services.

Google & Hubspot Certified
Professionals.

PROVEN PROJECT SUCCESS

350+ High Ticket Clients Served
all over the world with 100%
Client Satisfaction Rate.

Dedicated Team is available for
support.

RECOGNITIONS AND ACHIEVEMENTS

6+ Google AI-Powered Ads
Certifications
Hubspot Academy Digital
Marketing Certification

TEAM AND EXPERTISE

COLLABORATIVE EXPERTS

Our team excels in teamwork, leveraging each member's unique skills to deliver superior solutions.

INDUSTRY INSIGHTS

We possess deep knowledge of industry trends and practices, ensuring our strategies are always cutting-edge.

MULTIDISCIPLINARY STRENGTHS

Our diverse expertise across various fields allows us to tackle complex challenges from multiple angles.

CLIENT-CENTRIC FOCUS

We prioritize our clients' needs, tailoring our services to provide personalized and impactful results.

VERTEX WEB DIGITAL



CLIENT FOCUS

NEEDS

We identify and prioritize your unique needs to create effective strategies.

TAILORED SOLUTIONS

We customize our solutions to fit your specific requirements.

COLLABORATION

We work closely with you to ensure seamless and effective partnerships.

DELIVERING VALUE

Our focus is on providing significant and measurable value to your business.

SUCCESS

We are dedicated to achieving and surpassing your business goals.

RELATIONSHIPS

We build lasting relationships based on trust, communication, and mutual respect.



VERTEX WEB DIGITAL





350+



Number of clients we've had the pleasure of serving.
Thank you for your trust!

OUR CLIENTS



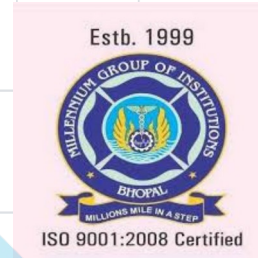
BOATHOUSE

OUR CLIENTS



VERTEX WEB DIGITAL

OUR CLIENTS



& many more...

OUR RESULTS (FACEBOOK 1)

Performance

Daily

Cumulative



Reach ⓘ

1.1M ↑ 29%

Content interactions ⓘ

1.2K ↑ 19.6%

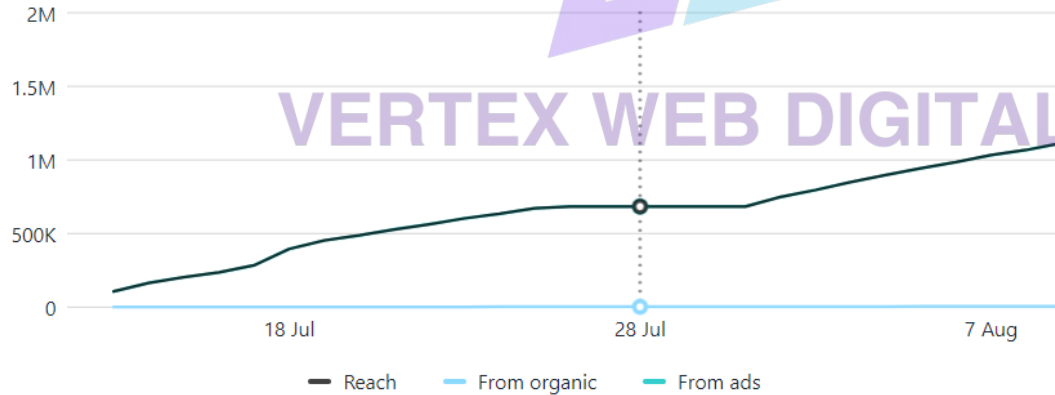
Followers ⓘ

Lifetime

10.2K

Link clicks ⓘ

20K ↑ 16.4%



Reach breakdown

Total

1,113,886 ↑ 29%

From organic

6,097 ↑ 49.1%

From ads

1,113,085 ↑ 29.6%

OUR RESULTS (FACEBOOK 2)

Performance

Daily

Cumulative



Reach ⓘ

1.1M ↑ 29%

Content interactions ⓘ

1.2K ↑ 19.6%

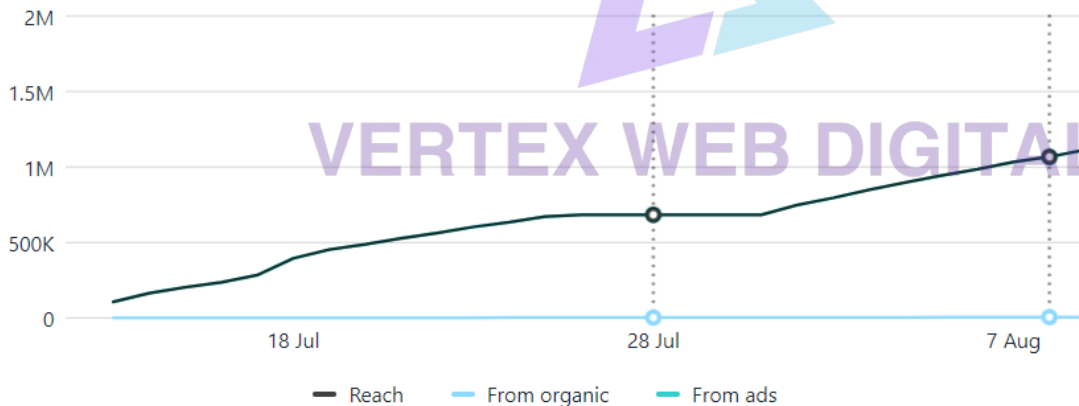
Followers ⓘ

Lifetime

10.2K

Link clicks ⓘ

20K ↑ 16.4%



Reach breakdown

Total

1,113,886 ↑ 29%

From organic

6,097 ↑ 49.1%

From ads

1,113,085 ↑ 29.6%

OUR RESULTS (META ADS 1)

Campaigns6558659104200459 (6558659104200...)

Updated just nowDiscard DraftsReview and publish

Search and filter

Maximum: 15 Jun 2023 - 10 Aug 2024

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance

Breakdown

Reports

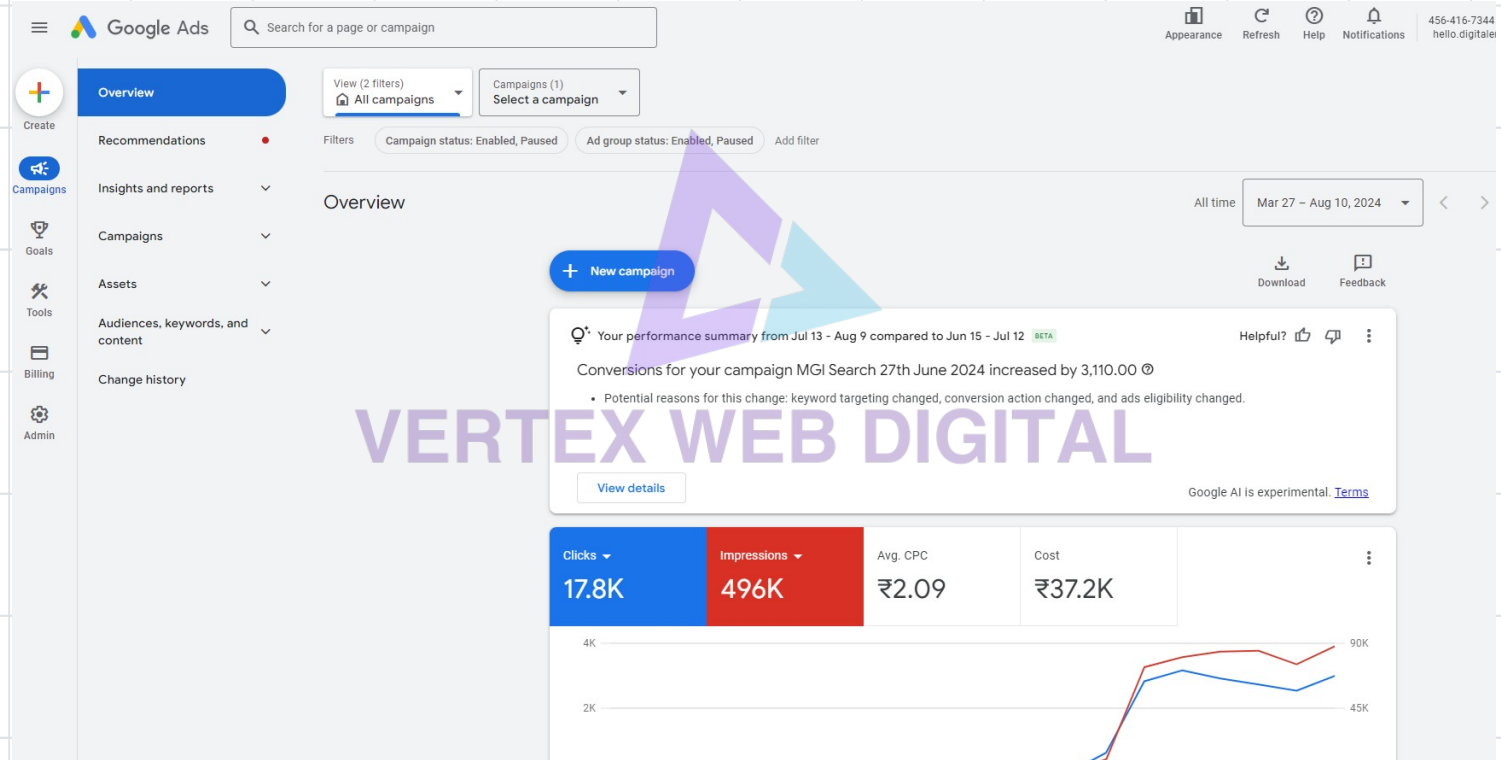
Export

	Off/On	Campaign	Delivery	Bid strategy	Budget	Att set	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	☒	LP Lead Ad MP.UP.JH.BH 27th June 2nd - Copy	Active	Highest volume	₹400.00 Daily	7...	177 Website leads	109,210	241,294	₹76.46 Per lead	₹13,532.92	Ongoing
	☒	B.Pharma Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	399 On-Facebook leads	516,306	1,097,230	₹63.04 Per on-Facebook leads	₹25,151.27	Ongoing
	☒	MBA Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	423 On-Facebook leads	525,335	1,133,695	₹60.16 Per on-Facebook leads	₹25,447.86	Ongoing
	☒	B Tech Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	451 On-Facebook leads	628,528	1,331,892	₹55.86 Per on-Facebook leads	₹25,193.22	Ongoing
	☒	Diploma Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	425 On-Facebook leads	428,660	915,584	₹59.36 Per on-Facebook leads	₹25,228.43	Ongoing
	☒	Graduation Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	326 On-Facebook leads	334,016	697,954	₹77.94 Per on-Facebook leads	₹25,409.12	Ongoing
	☒	D Pharma Leads MGI 1st June	Active	Highest volume	₹400.00 Daily range	7...	462 On-Facebook leads	533,880	1,016,643	₹54.99 Per on-Facebook leads	₹25,405.84	Ongoing
	☐	Diploma Leads MGI 18 July - Call	Off	Highest volume	₹400.00 Daily range	7...	Estimated call co... 1... Callback requests	57,530	61,387	₹5.20 Per estimated call co...	₹649.98	Ongoing
	☐	B.Pharma Leads MGI 18 July - Call	Off	Highest volume	₹400.00 Daily range	7...	Estimated call co... 1... Callback requests	40,734	42,477	₹4.97 Per estimated call co...	₹656.16	Ongoing
	☐	B Tech Leads MGI 18 July - Call	Off	Highest volume	₹400.00 Daily range	7...	Estimated call co... 1... Callback requests	52,327	53,180	₹4.50 Per estimated call co...	₹647.99	Ongoing
	☐	LP Lead Ad MP.UP.JH.BH 27th June 2nd	Off	Highest volume	₹400.00 Daily	7...	436 Landing page views	28,000	85,234	₹30.80 Per landing page vi...	₹390.84	Ongoing
	☐	Millennium New follower campaign 1 July	Off	Using ad set bud str...	Using ad set bud...	7...	495 Follows or likes	24,041	30,979	₹4.21 Per follow or like	₹2,085.86	Ongoing
	☐	Whatsapp Enq New Traffic campaign	Off	Using ad set bud str...	Using ad set bud...	7...	4,255 Facebook shares	261,695	318,895	₹0.52 Per Facebook share	₹2,220.40	Ongoing
Results from 15 campaigns Excludes deleted items						M...	— Multiple conversions	2,452,182 Accounts Centre acc...	7,033,212 Total	— Multiple conversions	₹172,374.64 Total Spent	

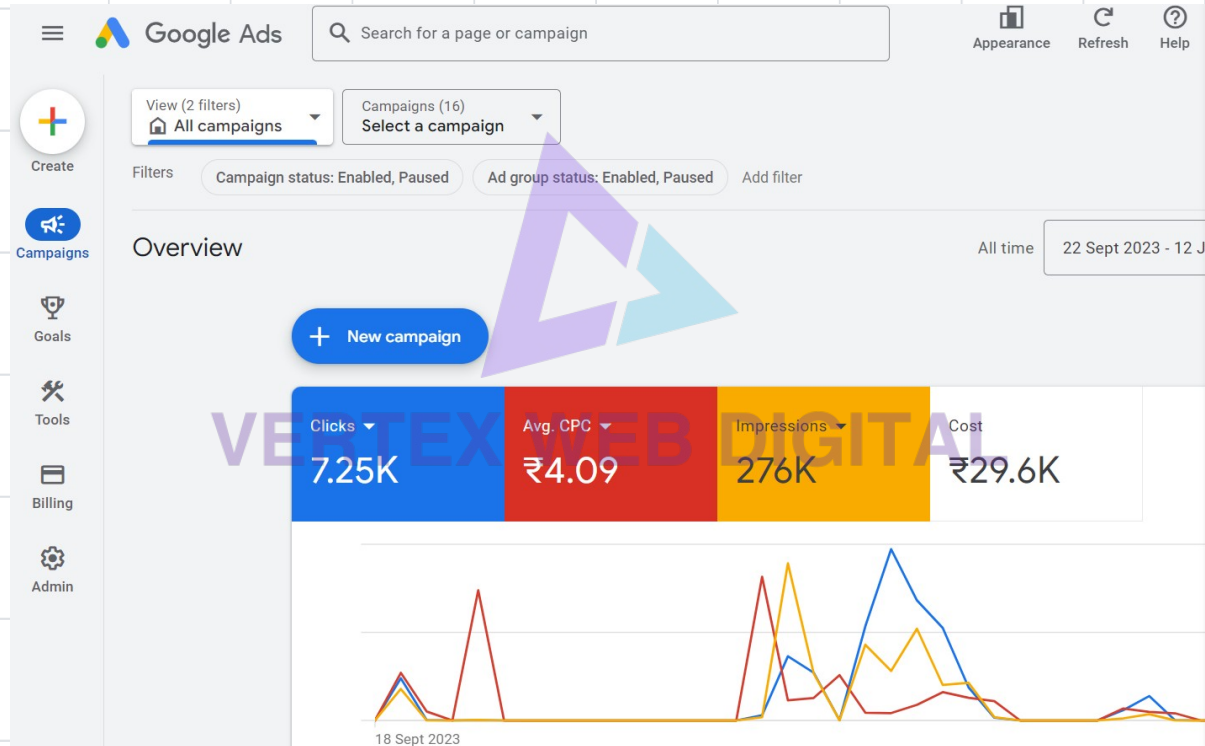
OUR RESULTS (META ADS 2)

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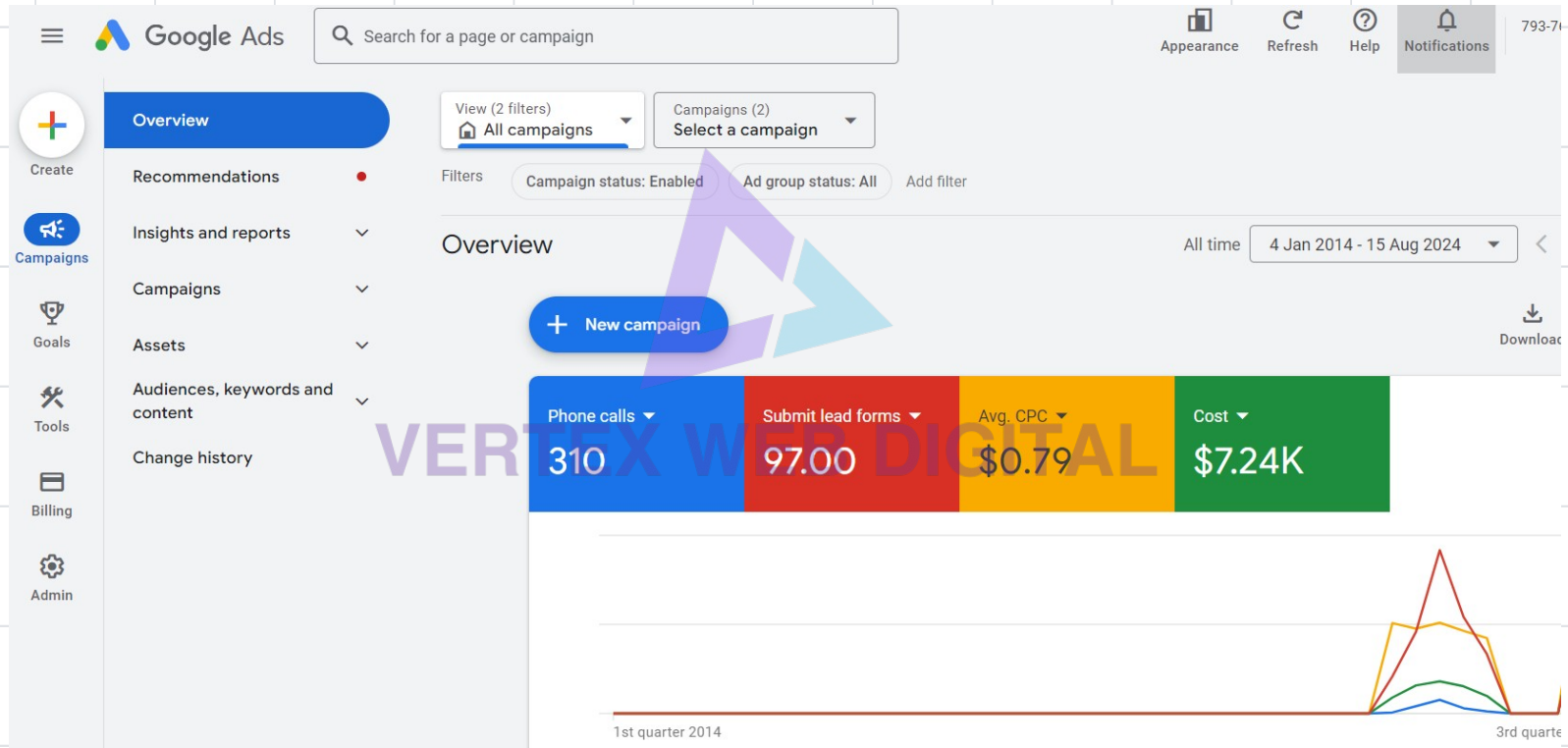
OUR RESULTS (GOOGLE ADS 1)



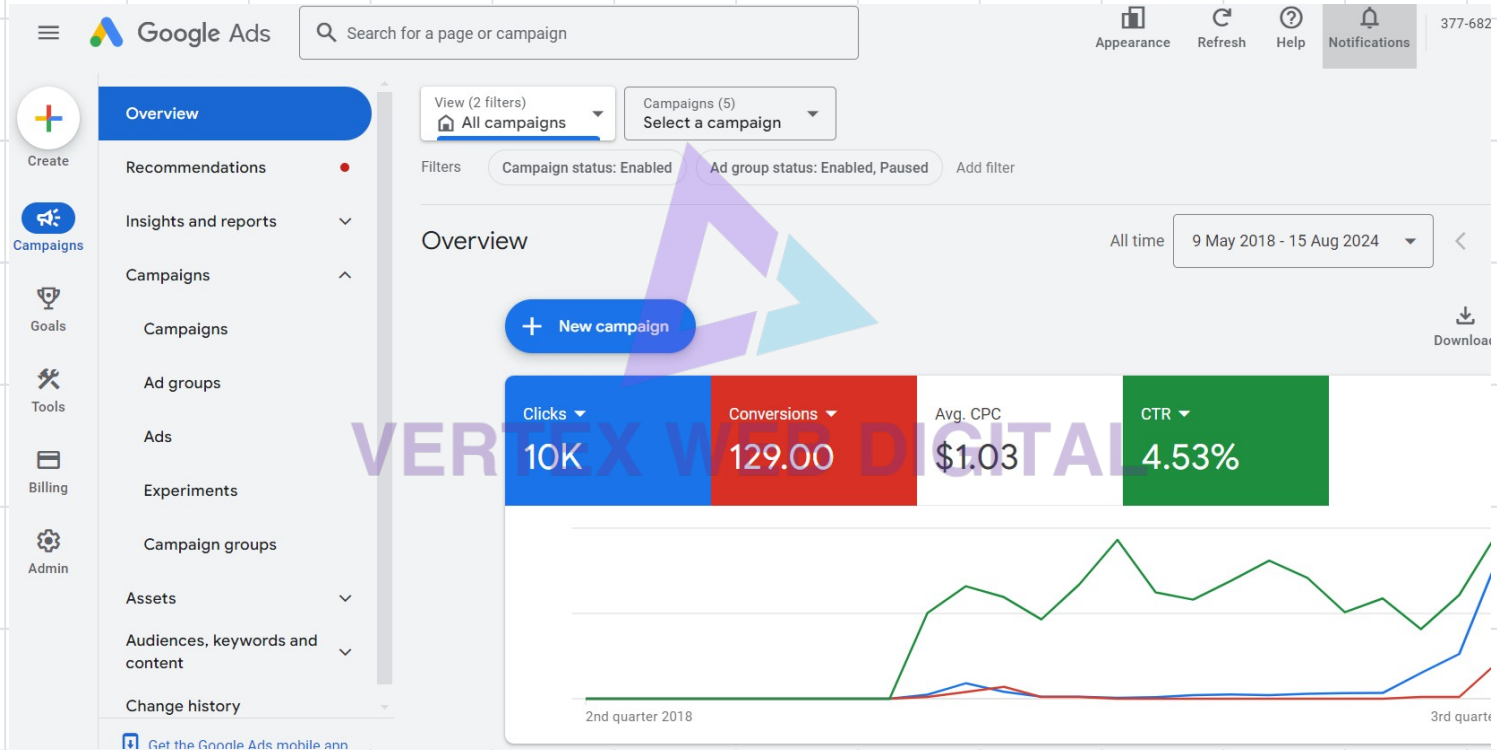
OUR RESULTS (GOOGLE ADS 2)

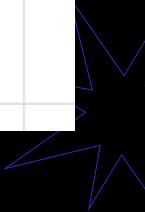


OUR RESULTS (GOOGLE ADS 3)

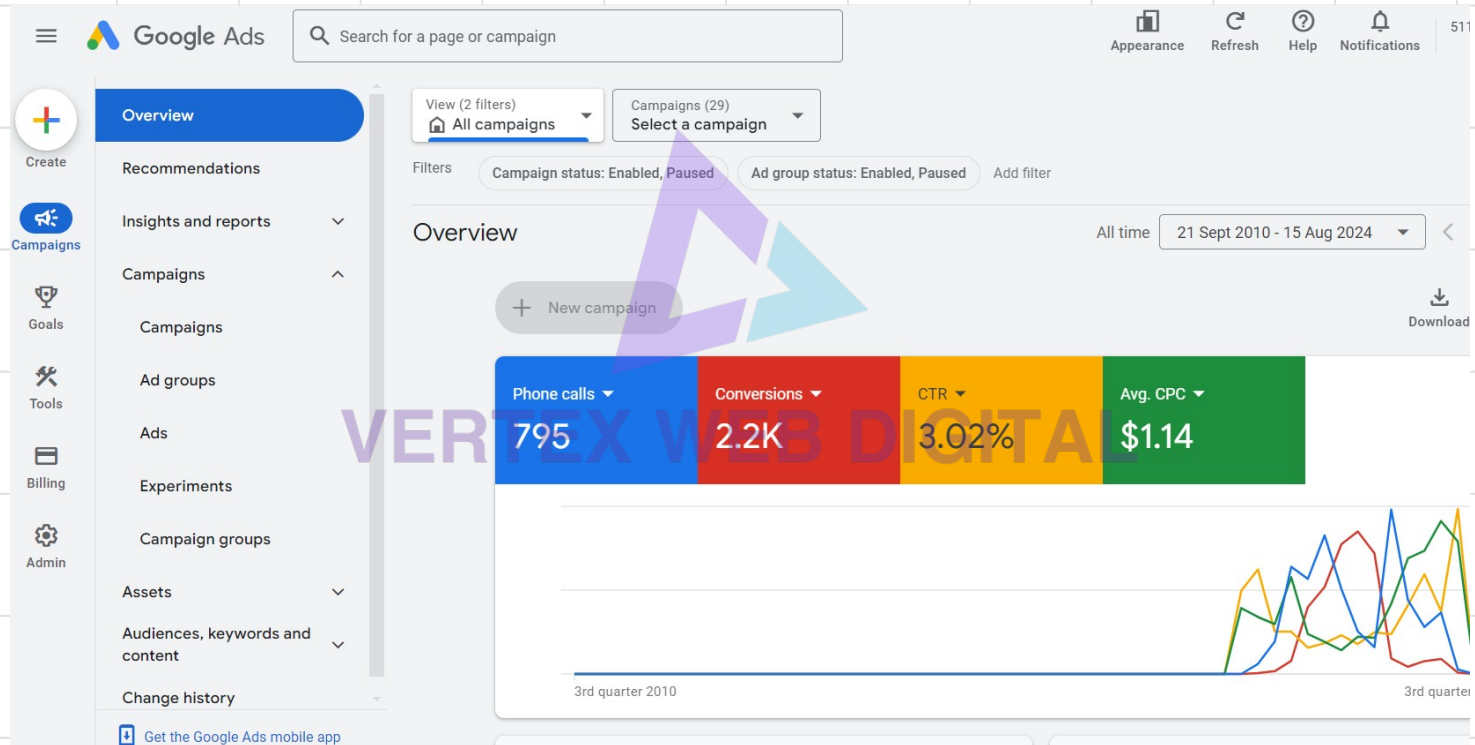


OUR RESULTS (GOOGLE ADS 4)

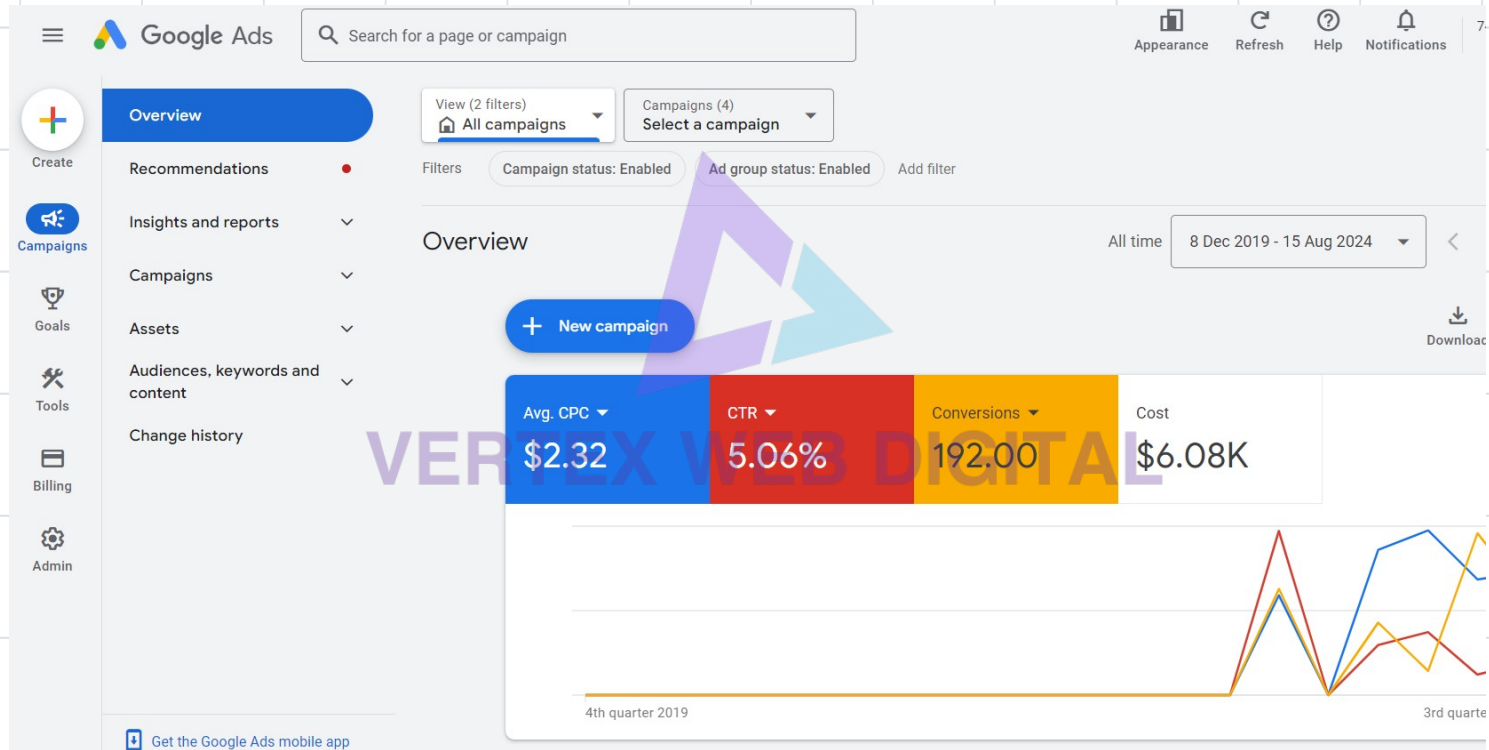




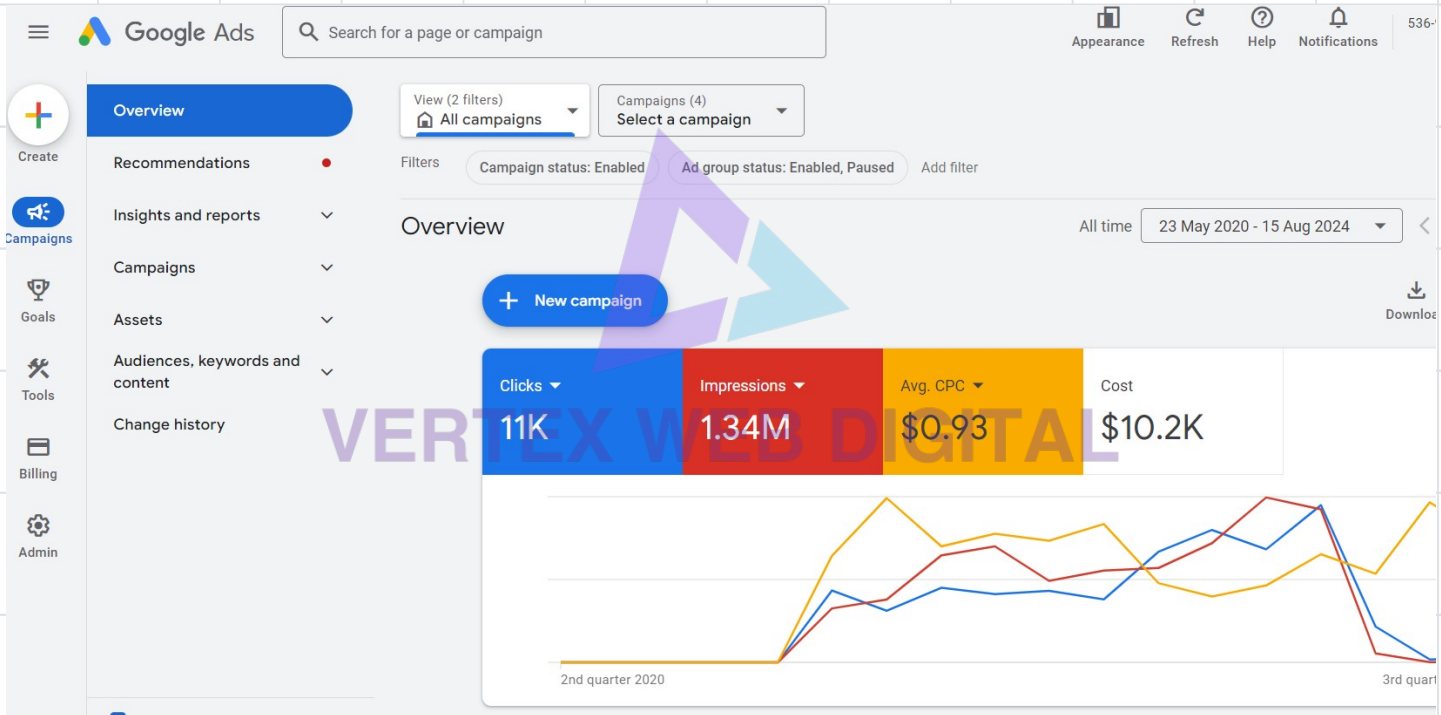
OUR RESULTS (GOOGLE ADS 6)



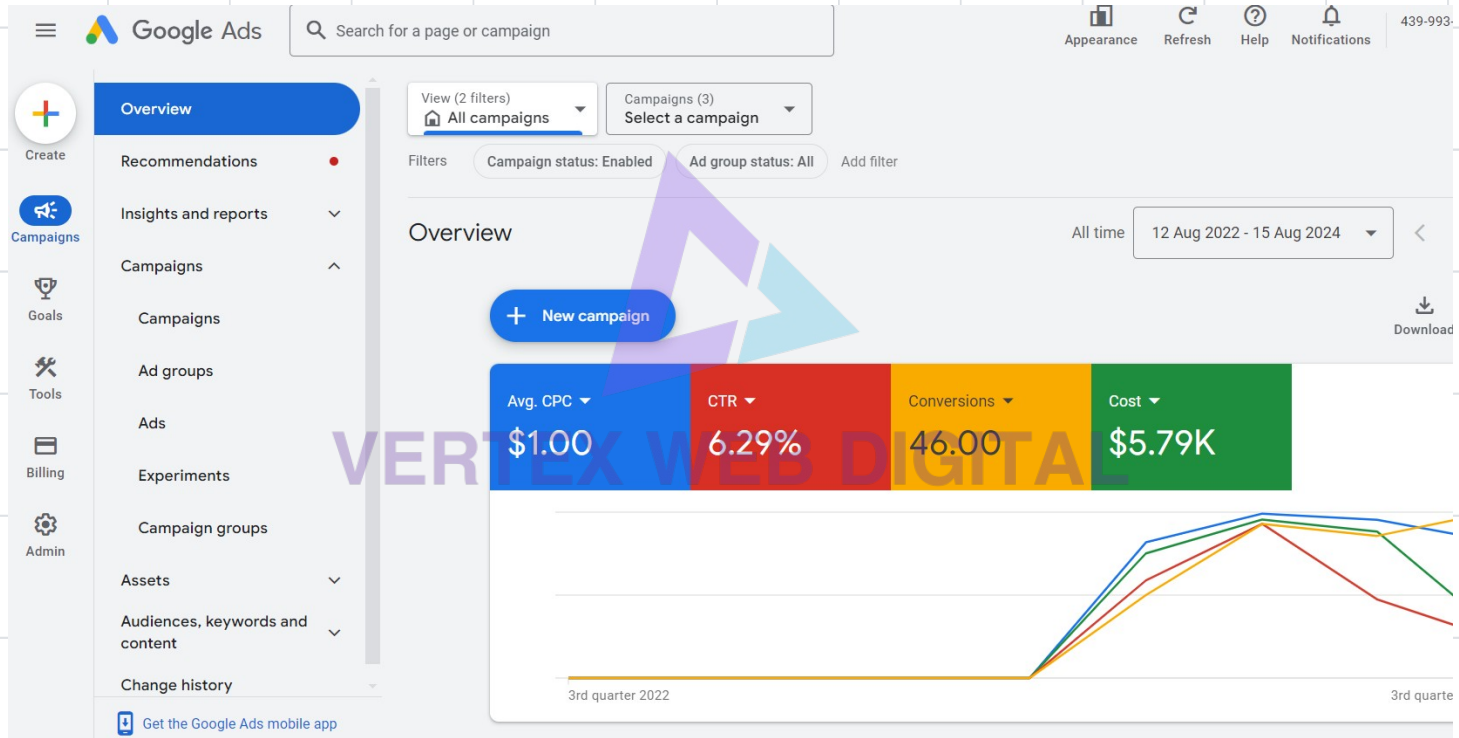
OUR RESULTS (GOOGLE ADS 7)



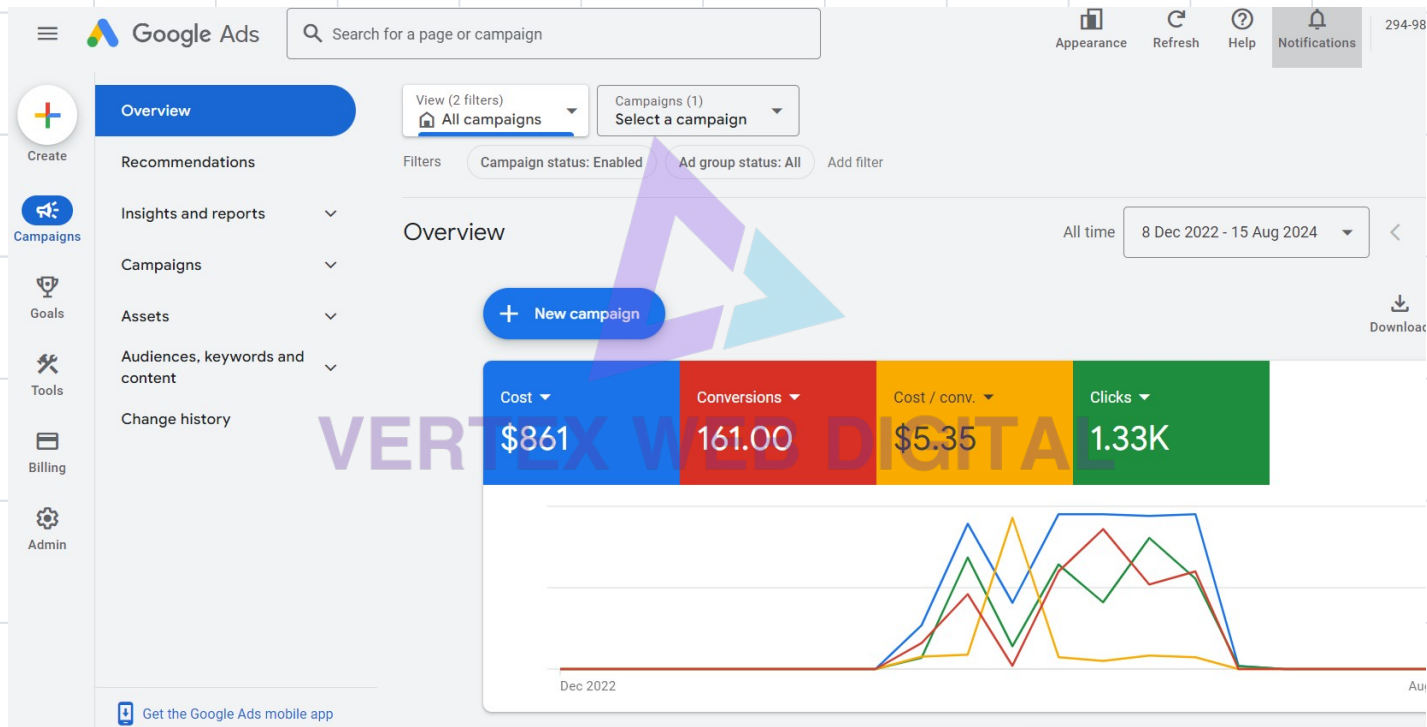
OUR RESULTS (GOOGLE ADS 8)



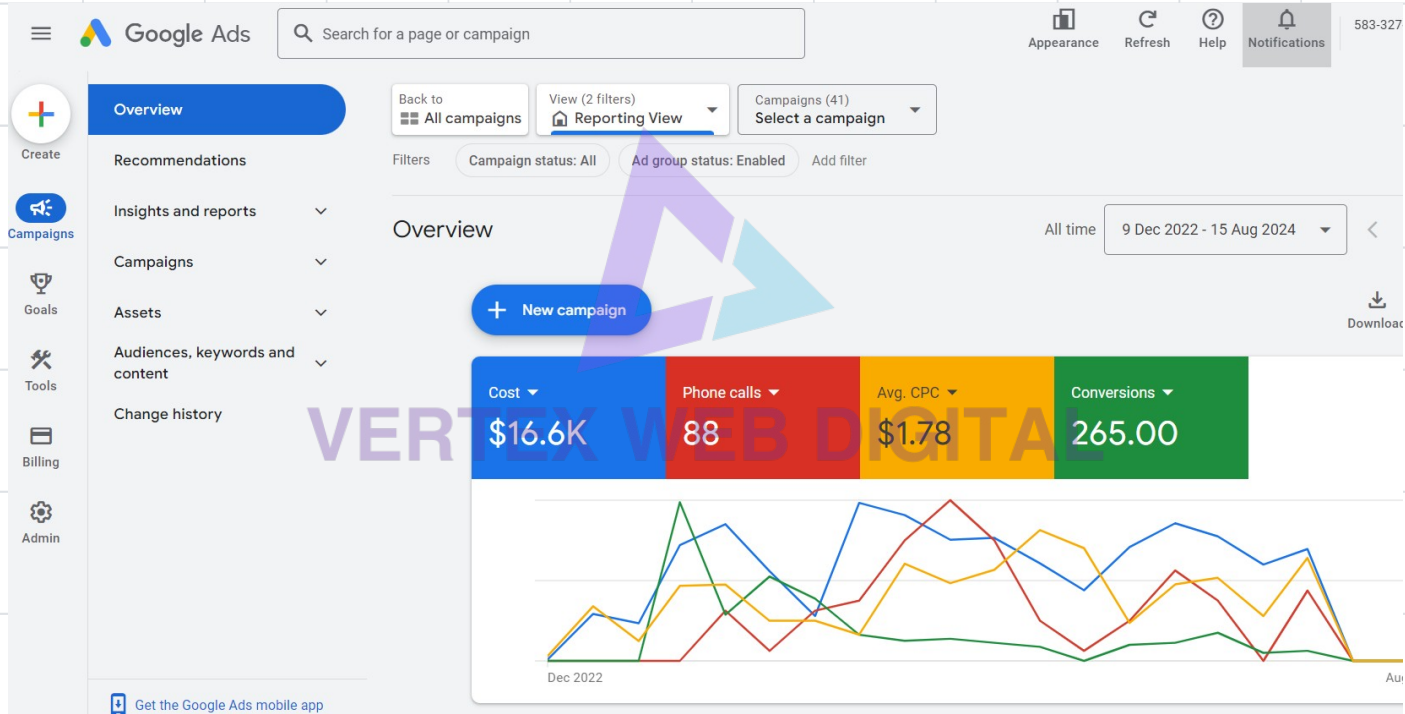
OUR RESULTS (GOOGLE ADS 9)



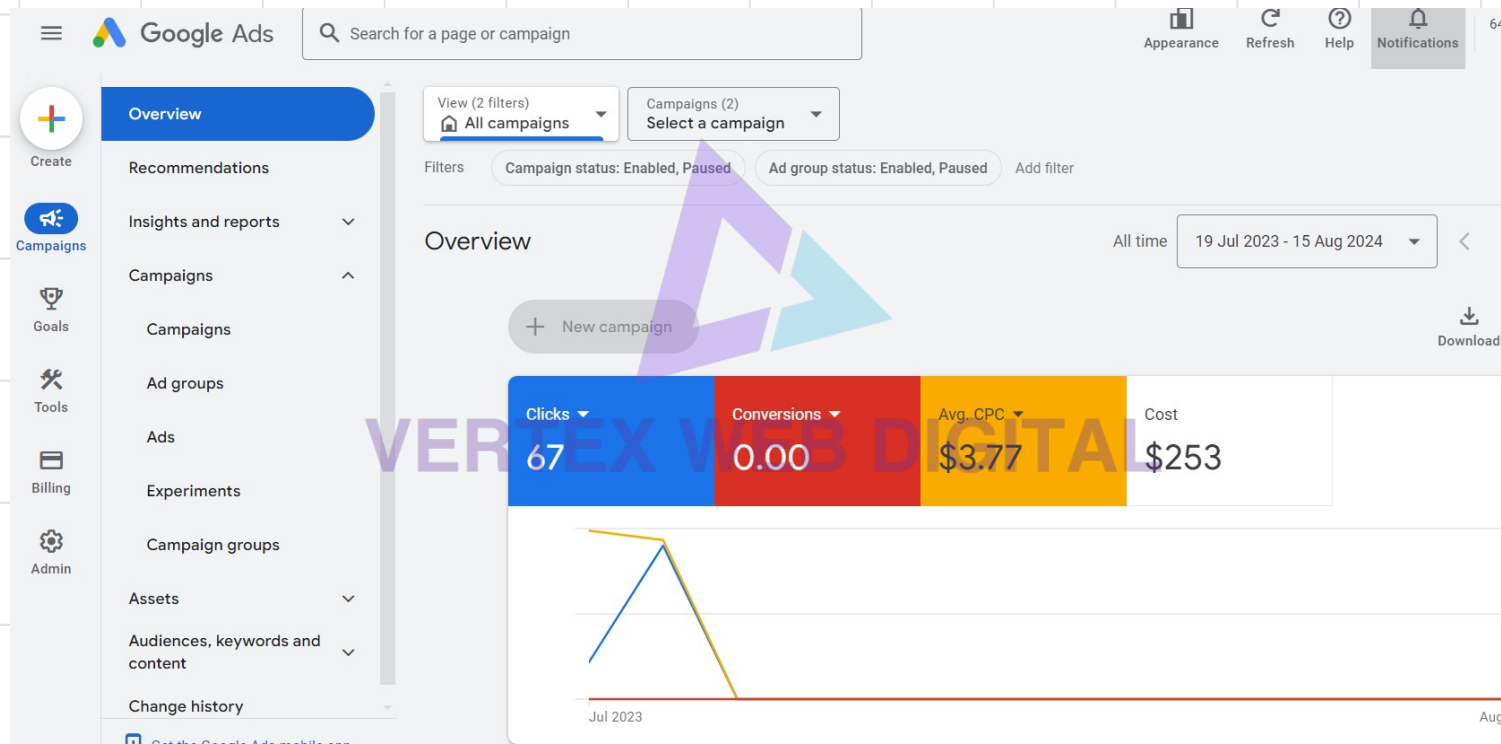
OUR RESULTS (GOOGLE ADS 10)



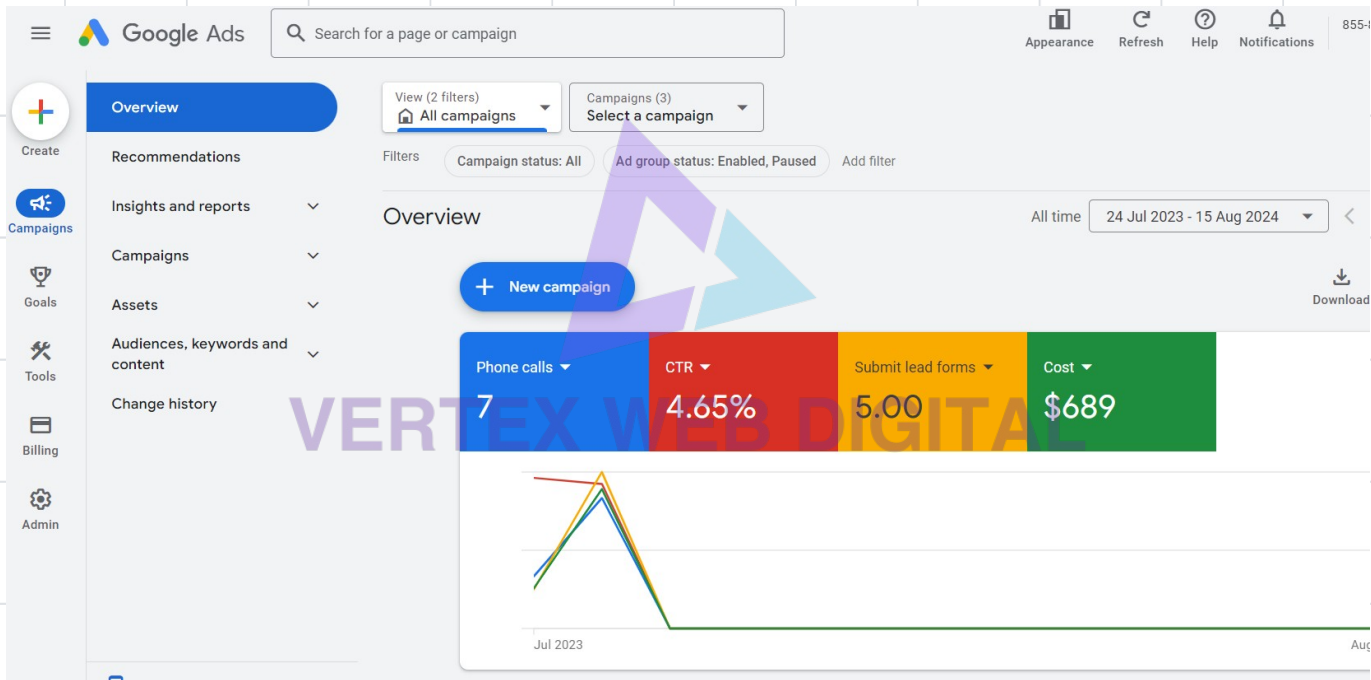
OUR RESULTS (GOOGLE ADS 11)



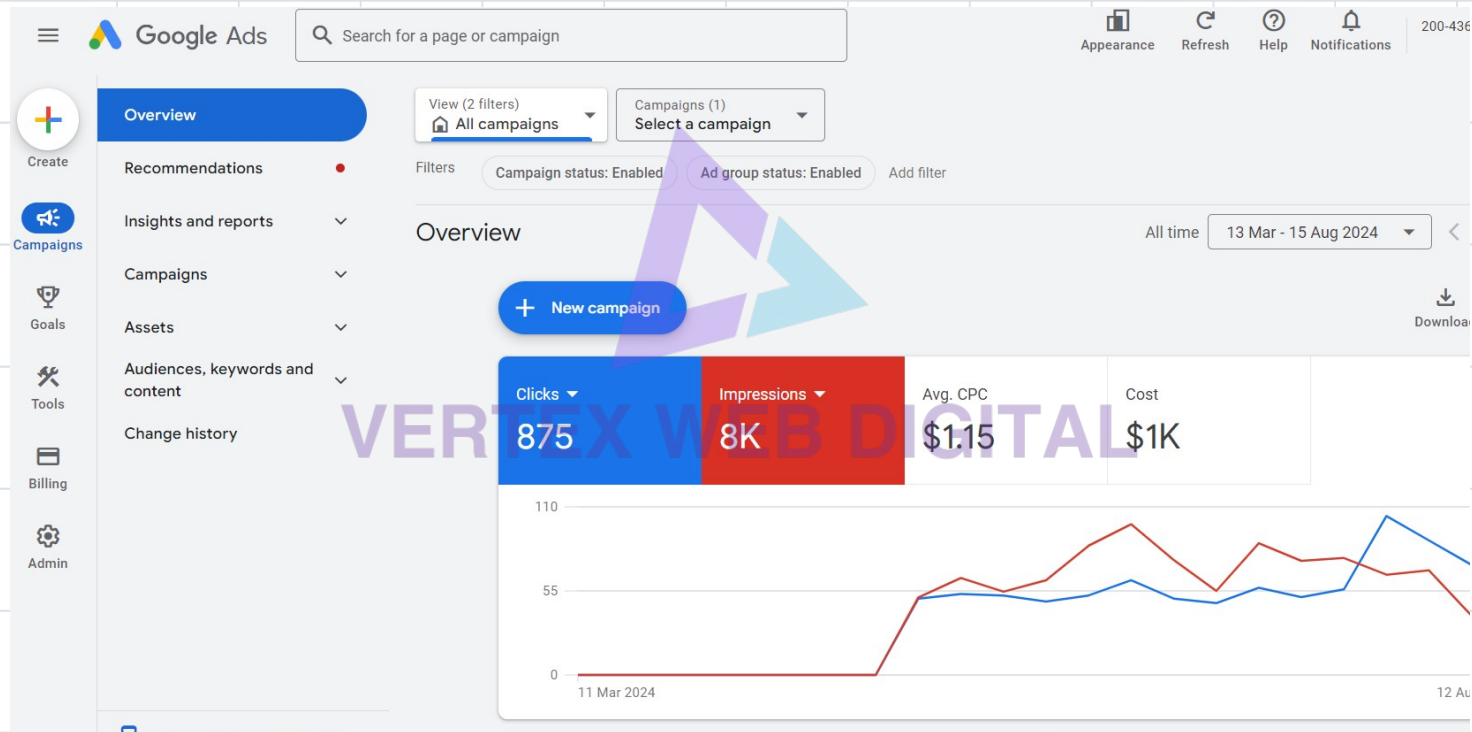
OUR RESULTS (GOOGLE ADS 12)



OUR RESULTS (GOOGLE ADS 13)



OUR RESULTS (GOOGLE ADS 14)



OUR CREATIVES (WEBSITES)

Website 1 :- <https://nirmaldentalcare.com/>

Website 2 :- <https://www.padmaayurveda.com/>

Website 3 :- <https://princekhanuja.com/>

Website 4 :- <https://khanujagroup.com/>

Website 5 :- <https://thedigighost.com/>

Website 6 :- <https://www.millenniumbhopal.com/>

Website 7 :- <https://cybrom.com/>

Website 8 :- <https://boostitright.com/>

Website 9 :- <https://www.cipherpublisher.com/>

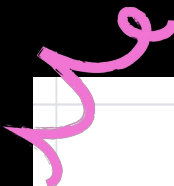
Website 10 :- www.academicguru24x7.com

Website 11 :- <https://www.agphbooks.com/>

Website 12 :- <https://digitalempiro.com/>

Website 13 :- <https://leelagreens.com/>

& many more...



OUR CREATIVES (LANDING PAGES/FUNNELS)

Landing Page 1 :- <https://cybersecuritycoursebhopal.in/>

Landing Page 2 :- <https://cybrom.com/generative-ai/>

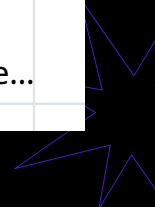
Landing Page 3 :- <https://cybrom.com/personality-development/>

Landing Page 4 :- <https://institute.digitalempiro.com/>

Landing Page 5 :- <https://smartbuyingguide.com/>

Landing Page 6 :- <https://shivayprajapati.in/>

& many more...





WE TURN CHALLENGES INTO
OPPORTUNITIES!

THANKS

Do you have any questions?

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Email:- pradykalwani@gmail.com

<https://vertexwebdigital.com/> , <https://pradeepkalwani.com/>



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